

# NCC Cable System Order

11763537

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MH-RCC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Mathew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	Issue
2	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
3	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
4	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
5	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
6	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
7	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
8	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
9	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
10	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
11	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
12	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
13	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
14	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
15	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	Issue
16	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
17	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
18	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
19	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
20	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
21	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue

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Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MHRC/Brandt Iden HD61
Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7
Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	
Sold On	
GRP	-
CPP	-
Cost Per Spot	GIMP
	CPM
	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
23	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
24	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
25	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
26	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	Issue
27	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
28	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	Issue
29	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	-1x Issue
30	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
31	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
32	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
33	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
34	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
35	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
36	CNN	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
37	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
38	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
39	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
40	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
41	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
42	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue



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Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MHRC/Brandt Iden HD61

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7
Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	

AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Sold On	
GRP	-
CPP	-
Cost Per Spot	-
GMP	-
CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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GRP	-
CPP	-
Cost Per Spot	-
GMP	-
CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-2x Issue
44	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
45	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
46	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
47	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
48	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
49	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue
50	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	Issue
51	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
52	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
53	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
54	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
55	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
56	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
57	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
58	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
59	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
60	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
61	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
62	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
63	DISC	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue

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Show All Lines	
Total # of Weeks	7

AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3, Jun'16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	
Sold On	
GRP	-
CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Cost Per Spot	
GIMP	-
CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	Issue
65	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
66	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
67	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
68	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
69	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
70	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
71	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	Issue
72	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
73	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
74	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
75	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
76	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
77	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
78	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
79	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
80	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
81	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
82	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
83	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
84	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue



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85	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	-6x Issue
86	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
87	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
88	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
89	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
90	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
91	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
92	ESPN	VARIOUS	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
93	ESPN	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
94	ESPN	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
95	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
96	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
97	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
98	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	Issue
99	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	-2x Issue
100	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
101	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
102	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
103	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
104	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
105	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue

# NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MHRC/Brandt Iden HD61

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7

AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Sold On	
GRP	-
CPP	-

Cost Per Spot	-
GMP	-
CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
107	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
108	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
109	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
110	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
111	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
112	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
113	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	-2x Issue
114	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
115	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
116	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
117	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
118	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
119	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue
120	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	-5x Issue
121	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
122	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
123	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
124	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
125	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
126	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GMP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
128	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
129	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
130	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
131	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
132	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
133	FOOD	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
134	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	Issue
135	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
136	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
137	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
138	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
139	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
140	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
141	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
142	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
143	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
144	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
145	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
146	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
147	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$18.00	\$0.00	30	Issue

# NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MHRC/Brandt Iden HD61

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7
Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3, Ju/16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Sold On	
GRP	-
CPP	-
Cost Per Spot	-
GI/MP	-
CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-
Cost Per Spot	-
GI/MP	-
CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
149	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
150	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
151	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
152	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
153	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
154	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
155	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue
156	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
157	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
158	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
159	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
160	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
161	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
162	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	Issue
163	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
164	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
165	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
166	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
167	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
168	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	GOLF	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
170	GOLF	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
171	GOLF	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
172	GOLF	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
173	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
174	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
175	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
176	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
177	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
178	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
179	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
180	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
181	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
182	GOLF	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
183	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	Issue
184	GOLF	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
185	GOLF	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
186	GOLF	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
187	GOLF	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	Issue
188	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
189	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Issue

# NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MHRC/Brandt Iden HD61

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7

AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	
Sold On	
GRP	-
CPP	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Cost Per Spot	-
GIMP	-
CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	Issue
191	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
192	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
193	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
194	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
195	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
196	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
197	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00			X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	-2x Issue
198	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
199	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
200	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
201	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
202	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
203	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Issue
204	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	-5x Issue
205	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
206	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
207	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
208	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
209	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
210	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Affiliate Split	1878
Status	Not accepted	Primary Demo	Adults 35+	Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	GRP	-
-				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	HGTV	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	1	\$19.00	\$19.00	30	-2x Issue
212	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	-2x Issue
213	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	-2x Issue
214	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	-2x Issue
215	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	-2x Issue
216	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	-2x Issue
217	HGTV	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	-2x Issue
218	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-3x Issue
219	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
220	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
221	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
222	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
223	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
224	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
225	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
226	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
227	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
228	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
229	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
230	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
231	HIST	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$19.00	\$0.00	30	Issue

# NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MHRC/Brandt Iden HD61

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7

AE	Matthew Marcus
Sales Coordinator	Lilka Manno
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3, Ju/16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	
Sold On	
Cost Per Spot	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-

GRP	-
CPP	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
233	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
234	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
235	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
236	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
237	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
238	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue
239	LIF	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
240	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
241	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
242	LIF	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
243	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
244	LIF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
245	LIF	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
246	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
247	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
248	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
249	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
250	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
251	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
252	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	7
Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GMP
	CPM
	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
254	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
255	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
256	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
257	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	Issue
258	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
259	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	Issue
260	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	Issue
261	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
262	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
263	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
264	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
265	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
266	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
267	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	Issue
268	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	Issue
269	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	Issue
270	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	Issue
271	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	Issue
272	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	Issue
273	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Issue

# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3, Ju/16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GMP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	Issue
275	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
276	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	Issue
277	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
278	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	Issue
279	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
280	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
281	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	-2x Issue
282	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
283	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
284	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
285	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
286	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
287	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue
288	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
289	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
290	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
291	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
292	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
293	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
294	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue



# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Ju'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	Issue
296	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
297	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
298	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
299	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
300	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
301	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
302	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
303	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
304	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
305	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
306	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
307	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
308	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	Issue
309	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	Issue
310	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
311	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
312	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
313	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
314	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
315	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Issue

# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brand Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	Issue
317	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
318	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
319	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
320	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
321	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
322	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	Issue
323	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
324	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	Issue
325	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
326	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$18.00	\$72.00	30	Issue
327	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	Issue
328	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$19.00	\$19.00	30	Issue
329	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
330	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	Issue
331	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	Issue
332	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
333	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$18.00	\$72.00	30	Issue
334	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	Issue
335	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$19.00	\$19.00	30	Issue
336	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue



# NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MH/RCC/Brandt Iden HD61

Update Date	10/04/16
Version	5 Vs. 4
Show All Lines	

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Total # of Weeks	7
Total	\$33,871.00
Commission	\$5,080.65
Net Total	\$28,790.35
Total Spots	1878
Affiliate Split	100.0
Sold On	
Cost Per Spot	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-

GI/M	-
CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
337	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
338	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$18.00	\$72.00	30	Issue
339	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	Issue
340	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$19.00	\$19.00	30	Issue
341	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	Issue
342	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	Issue
343	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	Issue
344	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	\$8.00	\$8.00	30	Issue
345	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
346	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
347	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	Issue
348	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	Issue
349	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$14.00	\$56.00	30	Issue
350	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	Issue
351	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	Issue
352	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	Issue
353	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	Issue
354	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue
355	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	Issue
356	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	\$10.00	\$10.00	30	Issue
357	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	Issue



# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brand Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Mathew Marcus	Product Code		Total	\$33,871.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$5,080.65
Office	Washington	Product Name		Net Total	\$28,790.35
Phone	(301) 951-2620	Credit Status		Total Spots	1878
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	GIMP
				CPP	CPM

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
358	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	1	\$12.00	\$12.00	30	+1x Issue
359	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	+2x Issue
360	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	+3x Issue
361	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	1	\$19.00	\$19.00	30	+1x Issue
362	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-6x Issue
363	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-6x Issue
364	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	+2x Issue
365	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	+2x Issue
366	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	+3x Issue
367	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	+2x Issue
368	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-5x Issue
369	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	-5x Issue
370	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	+2x Issue
371	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	+2x Issue
372	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	+2x Issue
373	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-5x Issue
374	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	-5x Issue
375	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	+1x Issue
376	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00			X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	-2x Issue
377	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	-3x Issue
378	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	3	\$24.00	\$72.00	30	+3x Issue



# NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
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System Name	Spectrum/Kalamazoo, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
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Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
					CPM
					-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
379	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	2	\$19.00	\$38.00	30	-2x Issue
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	1514	364	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1878
AMT	\$27,364.00	\$6,507.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$33,871.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/05/16

62341290 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |